



Guernsey With Kids Business Directory Listing.

Get noticed by Guernsey locals and tourists with an enhanced business listing on GWK's directory.

BE WHERE YOUR CUSTOMERS ARE! GWK had an amazing 2022, attracting more visitors to our website and social media pages than ever before. This means our clients saw record numbers of local residents and tourists visiting their businesses from GWK. And our visitor numbers keep on growing. In 2022 we had:

9,000+ unique web visitors per month | **65,000+** visitors to GWK 'What's On' calendar | **6,000+** views of the Weekender Facebook Posts per week | **35,000+** visitors to the GWK Business Directory.

In addition, GWK writes regular articles for the Guernsey Press family pages, and has a family-related article in every edition of the Aurigny En Voyage magazine (600k+ readers each year).

GWK, the number 1 directory source for local and visiting families in Guernsey.

To sign-up, simply click or visit <https://guernseywithkids.com/listing-registry>

Listing Detail	Basic Listing	Enhanced Listing
Logo/ image, business name, address, telephone number within the business directory	●	●
Logo/ image, business name, address, telephone number within the 'See & Do' section (if relevant)	●	●
Short business description (max 50 words)	●	●
Inclusion in all relevant directory categories	●	●
Event/ activity title, date and location listed within the What's On Guide (if relevant)	●	●
Contact email address on all listings		●
Link to your business website on all listings		●
Link to your business social media on all listings		●
Listing located at the top of the relevant business category page, with 'Featured Listing' call-out.		●
Additional business showcase page (can inc. text/images/photos/web links) via 'more information' link from Business Directory Listing.		●
Your events, special activities and promotions to be included in GWK Mailer (sent to 2k+ people weekly).		●
Promotion of your events / competitions / special offers on social media and in GWK mailer.		●
All events added to the GWK What's On Calendar with full event description and link to booking (if applicable).		●
Bespoke featured blog post about your business written by GWK and included in GWK blog page, GWK mailer, and social media channels.		●
	Free	£349*

For more information, contact Antonia at 07781 190901 or click to email antonia@guernseywithkids.com

*12-month listing period, from date of sign-up. Listing payment must be paid in full at sign-up.